

**SYSTEM AND METHOD FOR FUNNELING USER RESPONSES IN AN
INTERNET VOICE PORTAL SYSTEM TO DETERMINE A DESIRED ITEM
OR SERVICE**

ABSTRACT OF THE DISCLOSURE

- 5 A method of funneling user responses in a voice portal system to determine a desired item or service includes (a) establishing an attribute value associated with a particular attribute of a desired item or service and (b) determining if the attribute value satisfies an end state. If the end state is not satisfied, steps (a) and (b) are performed with a new particular attribute.

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